JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION
ARTS WITH IT.

1st YEAR 2nd SEMESTER 2019/2020 ACADEMIC YEAR

KISII CAMPUS- FULL TIME

COURSE CODE: AEN 104
COURSE TITLE: THE ART OF WRITING

EXAM VENUE: STREAM: (Bed Arts.)
DATE: 13/8/19 EXAM SESSION: 2.00 – 4.00pm

TIME: 2.00 HOURS

Instructions:

1. Answer all questions in section A and any other 2 questions in Section B.

2. Candidates are advised not to write on the question paper

3. Candidates must hand in their answer booklets to the invigilator while in the examination room
SECTION A  Answer all questions in this section (30 marks)

QUESTION ONE: 30 MARKS
a) Writing is a step by step process. Discuss the validity of this statement. (10mks)

b) Discuss any five note taking strategies. (10mks)

b) The writing process is based on any ten mechanics of writing. Explain by use of examples key characteristics of appropriate writing. (10mks)

SECTION B  Answer any two Questions (40 Marks)

QUESTION TWO

a. The paragraph is a major foundation of discourse organization. Explain by use of examples and three elements of a good paragraph. (12 mks)

b. Explain the characteristics of an argumentative essay. (8 mks)

QUESTION THREE (20 MARKS)

You have been appointed by the cabinet secretary ministry of health to investigate the causes of strikes in health facilities in Kenya. Write a report to the cabinet secretary.

QUESTION FOUR (20 MARKS)

a). Explain how your knowledge of the audience is significant in delivering a speech to a mixed group of people. (10mks)

b) Develop a personal resume you will use to apply for a position of a health worker (10 mks)

QUESTION FIVE (20 MARKS)

a). Discuss by use of examples and five transitional markers and phrases. (10 mks)

b). Critically explain the key features of academic as opposed to non-academic type of writing. Use relevant examples (10 mks)