



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF AGRICULTURAL AND FOOD SCIENCES

DEPARTMENT OF AGRICULTURAL ECONOMICS AND AGRIBUSINESS MANAGEMENT

SPECIAL EXAMS

COURSE CODE: AEE 3211

COURSE TITLE: Extension Methods and Approaches

SECTION A: [30 MARKS]

1. Differentiate between innovation and innovativeness. [6 Marks]
 2. Outline and briefly discuss four key principles of extension. [5 Marks]
 3. Discuss four advantages of print media in conveying extension messages in rural farming communities. [6 Marks]
 4. Briefly explain four aspects that influence the choice of any agricultural extension methods. [8 Marks]
 5. Explain why the TOT model of extension is no longer considered an appropriate approach in extension service. [6 Marks]
- [5 Marks]

SECTION B [40 MARKS]

Answer Any Two Questions from this Section

6. a). Categorize adopters based on their characteristics. [10 Marks]
b). Justify the last category of laggards. [10 Marks]
7. a). Name any three key participatory extension approaches. [6 Marks]
b) Discuss any one of the mentioned approaches highlighting its advantages and disadvantages. [14 Marks]
8. Explain giving relevant examples why an extension agent may choose to use a mix of extension methods and approaches in disseminating extension messages. [20 Marks]