



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF LOGISTICS
AND SUPPLY CHAIN MANAGEMENT
4TH YEAR 2ND SEMESTER 2019/2020 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE: BLM 3422

COURSE TITLE: SUPPLY CHAIN MANAGEMENT

EXAM VENUE:

STREAM: (BLSM)

DATE:

EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

- a) An entrepreneur has a number of alternative channel structures available to him/her for the distribution of its products. Discuss. (8marks)
- b) Explain the issues that will affect the structure of a channel. (12marks)
- c) Discuss the problems addressed by supply chain management. (10marks)

QUESTION TWO

- a) What is supply chain network? (2marks)
- b) With the help of well labeled diagrams, explain the difference between supply chain and supply chain network.(8marks)
- c) Discuss the factors to consider when designing the supply chain network. (10marks)

QUESTION THREE

- a) Beulen et al, suggests five main drivers for outsourcing. Discuss. (10marks)
- b) Most surveys relating to aspects of outsourcing have shown that 30-50% of executives are disappointed with the results of outsourcing. Discuss. (10marks)

QUESTION FOUR

Discuss the critical supply chain business processes (20marks)

QUESTION FIVE

The best way to limit the impact of supply chain disruptions on a business is by identifying the risks within the supply chain and developing ways to mitigate them.

- a) Discuss in detail the two types of risks in supply chain.(10marks)
- b) Define risk and risk management. (2marks)
- c) Explain the risk management process.(8marks)