



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT
4TH YEAR 1ST SEMESTER 2019/2020 ACADEMIC YEAR

COURSE CODE: ABA 414

COURSE TITLE: Issues in Management

EXAM VENUE:

STREAM: (BBA-HRM OPTION)

DATE:

EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

Question 1

- a. Discuss the reasons for government involvement in business. 10mks
- b. Bring out the social responsibility of modern business manager 10mks
- c. what is the importance of studying issues in management as a course? 5mks
- d. What is the significance of human resource accounting? 5mks

Question 2

Discuss critically the relevance and applications to organizational effectiveness of:

- Total quality management
- Staff re-engineering 20mks

Question 3

Clearly summarize what you believe are the main factors which affect organizational performance and effectiveness. 20mks

Question 4

Explain the advantages and disadvantages of using management by objective in improving the organization performance. 20mks

Question 5

Discuss the philosophy that underlies Just in Time Management and what is it intended to accomplish. 20mks