



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF EDUCATION
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION
(ARTS)
3RD YEAR 2ND SEMESTER 2020 ACADEMIC YEAR
MAIN CAMPUS
SPECIAL EXAMINATION

COURSE CODE: PSY 311

COURSE TITLE: Human Behaviour & Learning

EXAM VENUE: **STREAM: (B.ED ARTS, SCIENCE & ECD/SNE)**

DATE: **EXAM SESSION:**

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

1. (a) Define the following terms (10 marks)

- i) Human Behaviour.
- ii) Learning
- iii) Sensory system
- iv) Perceptions
- v) Thinking

(b) Identify FIVE major factors that affect Human Behaviour and action. (5marks)

(c) Define Memory (1 mark)

(d) Memory is processed in levels. Discuss. (8 marks)

(e) Piaget's theory of cognitive development outlines reasoning development in children. Discuss. (6marks)

2. (a) Explain FIVE essential elements in Classical Conditioning as used by Pavlov in his experiment. (10marks)

(b) Describe Abraham Maslow's hierarchy of needs and how they influence human behaviour. (10marks)

3. (a) Explain the sequence of events for Operant Conditioning as given by B. F. Skinner and its rationale on learning. (10marks)

(b) Explain FIVE guidelines on how you would use punishment appropriately to correct behaviour. (10marks)

Q4. (a) Differentiate between a theory and a model. (4marks)

(b) Erik Erikson believes that there are a collection of social roles a person might play to mould behaviour. Discuss. (16marks)

4. (a) What is motivation? (2marks)

(b) Identify FOUR factors that enhance motivation. (4marks)

(c) Preventive classroom strategies are important as they enhance learning and make classroom management effective. Discuss. (14marks)