



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF INFORMATICS AND INNOVATIVE SYSTEMS
UNIVERSITY EXAMINATION FOR DIPLOMA IN LIBRARY AND INFORMATION
SCIENCE
1ST YEAR 2ND SEMESTER
2022/2023 ACADEMIC YEAR
MAIN REGULAR**

COURSE CODE: ILD1113

COURSE TITLE: MANAGEMENT OF INDUSTRY KNOWLEDGE

EXAM VENUE: STREAM: (DIPLOMA IN LIBRARY & INFORMATION)

DATE: 25/4/2023

EXAM SESSION: 3.00-5.00PM

TIME: 3.00 HOURS

INSTRUCTIONS:

- 1) Answer QUESTION ONE (Compulsory) and any other THREE questions
- 2) Candidates are advised not to write on the question paper
- 3) Candidates MUST hand in their answer booklets to the invigilator while in the examination room
- 4) Mobile phones are NOT allowed in the examination room.

QUESTION ONE

(40 MARKS)

- a) Explain **FIVE** reasons why research is important in industries (10 Marks)
- b) Identify **FIVE** components of creative industries in Kenyan communities (5 Marks)
- c) Describe **FIVE** ways of knowledge sharing among industry organizations (5 Marks)
- d) Outline **TEN** benefits of managing research information (10 Marks)
- e) Explain **ANY TEN** roles of industrial associations (10 Marks)

QUESTION TWO (20 Marks)

- a) Explain **FIVE** reasons why industrial knowledge is organized (10 Marks)
- b) Describe **TEN** features of information (10 Marks)

QUESTION THREE (20 MARKS)

- a) Identify **EIGHT** elements in a communication process (8 Marks)
- b) Describe **SIX** emerging issues and trends in knowledge services (12 Marks)

QUESTION FOUR (20 MARKS)

- a) Explain **FIVE** types of information required by industries (10 Marks)
- b) Describe **FIVE** ethical and integrity measures taken by industries (10 Marks)

QUESTION FIVE (20 MARKS)

- a) Explain **TEN** methods of disseminating knowledge in organizations (10 Marks)
- b) Describe **TEN** areas that form the content information policies (10 Marks)

QUESTION SIX (20 MARKS)

- a) Explain **TEN** areas where knowledge are stored in organizations (10 Marks)
- b) Describe **FIVE** features of industrial reports in Kenya (10 Marks)

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