

QUESTION ONE (30 MARKS)

- a) Outline the various classifications of E-Business Transactions giving an example for each. (6mks)
- b) Describe the various Revenue Models that e-commerce firms employ in their operations. (6mks)
- c) Define M-commerce and list the major examples of M-commerce (4marks)
- d) Describe benefits of an organization adopting E-commerce (6marks)
- e) Discuss any challenges of E-Commerce and its solution in a firm (4marks)
- f) Describe FOUR E-commerce components (4marks)

QUESTION TWO (30 MARKS)

- a) Discuss the following concepts Confidentiality, Integrity, and Availability in relation to e-commerce. (10mks)
- b) Enumerate the key participants in on-line processing card payments that one interacts with. (10mks)

QUESTION THREE (20 MARKS)

- a) Describe some of the methods used to conduct market research on-line. (10mks)
- b) Discuss the e-commerce legal and ethical challenges that organizations grapple with in their everyday transactions. (10mks)

QUESTION FOUR (20 MARKS)

- a) Define the following in e supply chain management. (8 marks)
 - i. **Business-to-consumer (B2C) e-commerce**
 - ii. **Business-to-business (B2B) e-commerce**
 - iii. **Consumer-to-consumer (C2C) e-commerce**
- b) Explain the following in what is collaborative commerce technologies (e-commerce) (8 marks)
 - i. **Internet**
 - ii. **Intranet**
 - iii. **Extranet**
 - iv. **Client-server**
- c) Assess TWO security threats facing business Information Systems and propose possible strategies to counter the threats identified. (4 marks)

QUESTION FIVE (20 MARKS)

- (a) Discuss **Three types** management information system key in business (6 marks)
- (b) How to achieve successful e- BUSINESS management Strategies for successful e-commerce in organizations. (6 marks)
- (c) Discuss the typical problems and challenges in e supply chain management (6 marks)
- (d) Define the E-commerce (2 marks)