



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DIPLOMA IN BUSINESS
ADMINISTRATION
1ST YEAR 1ST SEMESTER 2016/2017 ACADEMIC YEAR
KISII CAMPUS-PART TIME

COURSE CODE: BBM 2115

COURSE TITLE: PRINCIPLES OF MANAGEMENT

EXAM VENUE: LR

STREAM: (DBM)

DATE:

EXAM SESSION: APRIL

TIME: 1 1/2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

- a) What is management (2marks)
- b) Explain the nature of management (12marks)
- c) “Management can either be an art or a science” discuss (10 marks)
- d) Briefly discuss the three levels of management (6 marks)

QUESTION TWO

- a) Women in management face several obstacles that hinder their upward progression. State and explain these challenges (10 marks)
- b) Explain any five steps that are taken so as to increase numbers of women managers (10marks)

QUESTION THREE

- a) State and explain any five factors that affect employees morals or ethics (10 marks)
- b) Explain the actions taken by organizations to cultivate morals amongst its employees (10 marks)

QUESTION FOUR

- a) What is a decision? Explain the eight steps in decision-making (10 marks)
- b) Discuss the common biases or errors that managers face in decision-making (10 marks)

QUESTION FIVE

- (a) Briefly discuss any five functions of management (10 marks)
- (b) State and explain any five roles of managers in organizations (10 marks)