

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

Exam -2017

CENTRE----- BUSIA LEARNING CENTRE

JANUARY APRIL SESSION 2017

Code: MBA 807

Title: RESEARCH METHODS IN BUSINES

Instructions: Answer ANY THREE questions

1. Researchable problem conceptualization requires broad as well as deep exploration of literally works in the area of interest. The said exploration can be identified and variously categorized and or labeled "sources, readings, or empirical review". Discuss each of these works explaining the substance of each..... 10 MKS
(b) With the help of a diagram, discuss the various VARIABLES that are found in Research.
(10mrks)
2. (a) Outline the various hall marks of scientific Research. (10mrks)
(b) Discuss some of the commonly Research areas in business. (10mrks)
3. (a) Discuss the features of a good Research problem. (10mrks)
(b) Discuss various sources of Research problems. (10mrks)
4. (a) What is the importance of Literature Review in Research? (10mrks)
(b) Describe the various methods of sampling in Research. (10 MKS)
5. (a) Describe the qualities of a good Research proposal. (10mrks)
(b)Discuss the various Ethical issues you need to take into consideration when conducting Research. (10mrks)