



JARAMOGI ODINGA OGINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF EDUCATION
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION
ARTS WITH IT
2ND YEAR, 2ND SEMESTER, 2017/2018 ACADEMIC YEAR
NAMBALE CAMPUS, REGULAR: DEC-2017

COURSE CODE: ECT 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE

STREAM: BED (Arts)

TIME: 2HOURS

EXAM SESSION: December, 2017

Instructions:

1 Answer question ONE (COMPULSORY) and ANY other TWO questions.

2 Candidates are advised not to write on the question paper.

3 Candidate must hand in their answer booklets to the invigilator while in the examination room.

QUESTION ONE (COMPULSORY)

- a) During teaching and learning process, much of the interpersonal communication is verbal
- i) What is meant by verbal communications? (2mks)
 - ii) Discuss 4 techniques of verbal communication you could use as a teacher to improve on learning in a given subject of your specialization (8mks)
- b) What is a communication model? (2 marks)
- c) Briefly describe the main features of the following models of communication:
- i) Linear model (6 marks)
 - ii) Transactional model (6 marks)
 - iii) Berlo's model (6 marks)

QUESTION TWO

- a) Communication is a dynamic process that is made up of components. Using relevant illustrations discuss the salient components of communication (10mks).
- b) As a teacher, discuss the factors that could hinder effective classroom communication in your subject.

QUESTION THREE

- d) Critically examine the role of using a radio for teaching and learning (10mks)
- c) Discuss ways which a teacher can use to improve communication during teaching – learning process (10MKS).

QUESTION FOUR

- a) In understanding communication, models are used to represent in a simplified form the concept of the communication process
- i) State two merits and two demerits of using communication models in teaching and learning (4mks)
- b) Discuss the role of media in teaching and learning process (16mks)

QUESTION FIVE

- a) Instructional media are important elements of teaching and learning. What do you understand by instructional media (2mks)
- b) Discuss 6 general principles that a teacher can observe when selecting instructional media (18mks)