

BONDO UNIVERSITY COLLEGE
BUSIA LEARNING CENTRE
SCHOOL OF HEALTH SCIENCES
2ND YEAR 1ST SEMESTER EXAMINATION (SEPT – DEC., 2012)
COURSE CODE: 3213

TITLE: HEALTH EDUCATION AND PROMOTION

DATE: TIME:

DURATION: 2 hours

INSTRUCTIONS

Section A: Answer ALL Questions (Total 30 marks)

Explain the following theoretical Models of Health Behaviour

1. Health Belief Model (3 marks)
2. Theory of Reasoned Action (3 Marks)
3. What is the difference between health Education and Health Promotion (3 marks)
4. In 1988, a conference was held in Aldaide and some recommendations made on Health Promotion in 1988, mention any of the three recommendations (3 marks)
5. List the components of Health Promotion (3 marks)
6. Explain the role of Health Public Policy in Health Promotion (3 marks)
7. Name any three principles of participatory learning (3 marks)
8. Mention any three reasons for Evaluating Health Promotion (3 marks)
9. Explain any three teaching methods in Health Education (3 marks)
10. Explain three forms of behaviour modification (3 marks)

Section B: Answer any TWO Questions (Total 20 marks each)

1. Discuss how you would employ participatory methodologies in health planning and intervention (20 marks)
2. Discuss the role of health impact assessment in health promotion (20 marks)
3. Successful programs share certain basic characteristics. Discuss the common attributes of behavioral prevention program (20 marks)
4. Discuss the three components of health promotion (20 marks)

Course outline

Health Promotion in the context of community health, The sociology of health promotion, the psychology of health promotion, theories and models of health promotion, health promotion strategy and policy formation, equity and health promotion, qualitative needs assessment and participatory research, community and organization development, health promotion in action, health promotion planning, research and evaluation, the role of health impact assessment in health promotion, evaluation and skills inventory, The role of counseling in health education and promotion.