



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE
AND TECHNOLOGY**

UNIVERSITY EXAMINATIONS 2012/2013

**2ND YEAR 1ST SEMESTER EXAMINATIONS FOR THE DEGREE
OF BACHELOR OF BSC. PUBLIC HEALTH AND BSC
COMMUNITY HEALTH DEVELOPMENT**

(KISII LEARNING CENTRE)

COURSE CODE: HCD 3213

COURSE TITLE: HEALTH EDUCATION AND PROMOTION

DATE: 17/4/2013

TIME: 9.00-11.00AM

DURATION: 1.5 HOURS

INSTRUCTIONS

- 1. This paper contains TWO sections.**
- 2. Answer ALL questions in section A (Compulsory) and ANY other Two questions in section B.**
- 3. Write all answers in the booklet provided**

1. You have been employed by a healthcare service organization as a program manager in project that is just is just to be rolled out.
 - a) Explain why it would be important for you to conduct a qualitative needs assessment in this project (8 marks)
 - b) Describe the procedure you would follow in conducting the qualitative needs assessment for the project (12 marks)
 - c) Apart from assessing individual and community needs, what would be your other roles as a community health educator? (10 marks)

2. a) Define the term health promotion (2marks)

- b) Explain any FIVE health promotion strategies that can be used to achieve greater equity in health care service provision. (10 marks)

- c) Explain any four priority areas for promoting health in the 21st Century (8 marks)

3. a) Define the term health education (2 marks)

- b) As a program officer in your community, explain why it would be important to conduct health education-drive in a community. (8marks)

- c) Discuss any FIVE principles of community participatory research (10 marks)

- 4 a) Define the term health promotion (2marks)

- b) Explain any FIVE health promotion strategies that can be used to achieve greater equity in health care service provision. (10 marks)

- c) Explain any four priority areas for promoting health in the 21st Century (8 marks)

4. Describe the steps you would follow in planning a health promotion project aimed at improving uptake of healthcare services in a peri-urban community (20 marks)