

SECTION A

QUESTION ONE (Compulsory) (30 marks)

1. (a) Distinguish the following concepts
 - i. Mobilization and Sensitization
 - ii. Advocacy and Lobbying
 - iii. Collaboration and Networking 6marks

- (b) Suggest **FOUR** strategies on enhancing success of advocacy initiatives. 12marks

- (c) You intend to mount a community mobilization on maternal health programme, outline **FOUR** factors to consider before embarking on the process. 12marks

SECTION B

Answer any two Questions (40 MARKS)

2. Suggest **FIVE** reasons for community participation in development programmes in the community. 20marks

3. Discuss the factors that influence the choice of Information, Education and Communication materials in a behaviour change campaign for the youth. 20marks

4. Highlight any **FIVE** challenges to partnership and networking in community mobilization. 20marks

5. Explain the relationship between research, policy and advocacy. 20marks