



## SECTION A

### **QUESTION ONE (Compulsory) (30 marks)**

1. (a) Distinguish the following concepts
  - i. Mobilization and Sensitization
  - ii. Advocacy and Lobbying
  - iii. Collaboration and Networking 6marks
  
- (b) Suggest **FOUR** strategies on enhancing success of advocacy initiatives. 12marks
  
- (c) You intend to mount a community mobilization on maternal health programme, outline **FOUR** factors to consider before embarking on the process. 12marks

## SECTION B

### **Answer any two Questions (40 MARKS)**

2. Suggest **FIVE** reasons for community participation in development programmes in the community. 20marks
  
3. Discuss the factors that influence the choice of Information, Education and Communication materials in a behaviour change campaign for the youth. 20marks
  
4. Highlight any **FIVE** challenges to partnership and networking in community mobilization. 20marks
  
5. Explain the relationship between research, policy and advocacy. 20marks