



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE PUBLIC
HEALTH/ COMMUNITY HEALTH AND DEVELOPMENT**

2nd YEAR 1st SEMESTER 2016/2017 ACADEMIC YEAR

KISII CAMPUS

COURSE CODE: HCD 3213

COURSE TITLE: HEALTH PROMOTION AND EDUCATION

EXAM VENUE: STREAM: (BSc. P. Health / Comm Hlth & Dev)

DATE: EXAM SESSION:

TIME: 2.00 HOURS

Instructions:

- 1. Answer all questions in section A and any other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

SECTION A (30 MARKS)

1. Explain **three** disadvantages of the medical approach in health promotion. (3 marks)
2. Explain the role of Health promotion in community health. (3 marks)
3. Discuss **three** socio-cultural and environmental impediments to health promotion and education. (3 marks)
4. Explain **three** main target areas you could concentrate on during a health promotion campaign against smoking and alcohol abuse. (3 marks)
5. Explain **three** premises of Health education. (3 marks)
6. State the basic health promotion strategies according to the Ottawa charter of 1986. (3 marks)
7. Explain **two** barriers to learning in an adult education class. (2 marks)
8. Explain **four** prepositions of the Health Belief Model. (4 marks)
9. Why is community needs assessment necessary in health promotion? (3 marks)
10. Explain **three** reasons that justify community based education in health promotion over the conventional system of education. (3 marks)

SECTION B (40 MARKS)

1. (a) Discuss the principles and limitations of the behavioral approach to health promotion. (10 marks)

(b) Using appropriate examples discuss the levels of prevention applied in the medical approach to health promotion. (10 marks)
2. With appropriate examples discuss how you would use Tannahills' model to promote community Health. (20 marks)
3. (a) Discuss the five health promotion recommendations of the Ottawa charter. (10 marks)

(b) Discuss how you would apply the educational approach to promote safe sexual practices among adolescents. (10 marks)
4. (a) Explain the social learning theory in health promotion. (10 marks)

(b) Explain the strategy for community needs assessment for health promotion. (10 marks)