



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE
PUBLIC HEALTH/ COMMUNITY HEALTH AND DEVELOPMENT**

4th YEAR 2nd SEMESTER 2015/2016 ACADEMIC YEAR

KISII CAMPUS

COURSE CODE: HCD 3424

COURSE TITLE: ADVOCACY AND COMMUNITY MOBILIZATION

EXAM VENUE: STREAM: (BSc. P. Health / Comm Hlth & Dev)

DATE: 5th July 2016

EXAM SESSION:

TIME: 2.00 HOURS

Instructions:

- 1. Answer all questions in section A and any other 2 questions in Section B.**
 - 2. Candidates are advised not to write on the question paper**
 - 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**
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SECTION A Answer all questions in this section (30 marks)

1. As a community mobiliser highlight four strategies that you can use for the recruiting core group members. **(2 marks)**
2. Briefly describe THREE categories of the components of a mobilizer. **(3 marks)**
3. List SIX qualities to consider when selecting a mobilizer **(3 marks)**
4. Contrast between advocacy and mobilization and give examples of each **(3 marks)**
5. Differentiate between the following terms.
 - A) Advocacy and IEC campaign. **(2 marks)**
 - b) Networking and collaboration. **(2 marks)**
6. You have been elected as a leader of an advocacy network. Describe six (6) ways of ensuring that the network meetings are productive **(3Marks)**
7. Briefly explain the six techniques of identifying needs for community problem **(3 Marks)**
8. Explain by giving example the six reasons for inaction by policy makers to implement identified changes **(3 Marks)**
9. Explain the important processes a bill takes to be a law **(3 Marks)**
10. A project or task cannot be carried out without the appropriate resources being deployed properly. Describe three reasons for resource mobilization. **(3marks)**

SECTION B Answer any two Questions (40 Marks)

1. You have been asked to give a talk on the role of advocacy in the community development. Justify 5 points you would include in the talk **(20 Marks)**
 2. You are in charge of an advocacy program in a given community. Describe five criteria you would use to select the advocacy issue to be addressed **(20 Marks)**
 3. Cholera outbreak has been reported in one location in Homabay county and currently affecting the community members. As an advocacy network you have decided to focus on addressing the Cholera outbreak. Using the illustration ,
 - i) Formulate two (2) advocacy objectives. **(4 marks)**
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ii) Develop three (3) key messages that will be used to lobby Ministry of health and other influential NGOs on the issue. **(6 marks)**

iii) Explain three (3) types of IEC materials that you can use to reach your audience. **(6 marks)**

iv) Explain the 4 methods to monitor the success of action taken to reduce the cholera outbreak **(4 Marks)**

4. The role of a community worker involves mobilizing a community to action. Outline ten specific tasks of a mobilizer. **[20marks]**
