

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY (BUSIA LEARNING CENTRE):

FINAL EXAMINATION APRIL 2013: MBA 806: MANAGEMENT PRINCIPLES AND PRACTICES: 1st YEAR: MASTERS OF BUSINESS ADMINISTRATION:

3HRS

INSTRUCTIONS:

Answer any three questions

QUESTION ONE

The Social responsibility of a business has an important role to play in the formulation of a strategy and strategic choice. Do you agree with this statement? Justify your answer. **20 marks**

QUESTION TWO

a) Define management and list the various management principles. **5 marks.**

b). Explain *Henri Fayol's* 14 management principles **15 marks.**

QUESTION THREE

a. Using suitable illustrations discuss McKinseys 7-S Framework **10 marks**

b. Ten Basic Managerial Roles **10 marks**

QUESTION FOUR

a. Discuss briefly on the different management styles/practices across the world **10 marks**

b. Do ethics matter in management? Please discuss using suitable examples. **10 marks**

QUESTION FIVE

“Globalization is a challenge” discuss various management challenges that have been brought about by this concept. **20 marks**

QUESTION SIX

Write short notes on the following: **20 marks**

- i. Characteristics of a good manager
- ii. Corporate governance.

- iii. Women in the international workforce
- iv. Fair Employment Practices