

BONDO UNIVERSITY COLLEGE
KISII LEARNING CENTRE
MASTERS OF BUSINESS ADMINISTRATION DEGREE
EXAMINATION FOR THIRD YEAR FIRST SEMESTER 2013 WEEKEND
MBA 851: MANAGEMENT OF STRATEGIC CHANGE

Answer three questions

1.
 - a) Change is always experienced in companies. What exactly causes the change in any budding institution 7mks
 - b) Change is always resisted. Give reasons for this behavior particularly at the individual level 7mks
 - c) Discuss the principles of change 6mks

2. Write short notes on the following:
 - i. Process change.
 - ii. System change.
 - iii. Structural change.
 - iv. Organisational change 20 mks

3. Discuss the application of John Korters eight steps in the management of change for an institution 20mks

4. A) Discuss by use of examples the strategies that should be used to help reduce resistance to change 12mks
b) change is always anticipated by any company management. What are the benefits of change to an institution 8mks