



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND
TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF
BUSINESS ADMINISTRATION WITH IT
2ND YEAR 1ST SEMESTER 2013/2014 ACADEMIC YEAR
BUSIA LC**

COURSE CODE: ABA 201

COURSE TITLE: BEHAVIOURIAL SCIENCE

EXAM VENUE:

STREAM : (BBA)

DATE:11/12/14

EXAM SESSION: 2.00 – 4.00pm

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE COMPULSORY (30MARKS)

DOES YOUR DRESSCODE BEFIT THE COMPANY?

Many business entities prescribe a dressing code for their employees. They have now designed uniforms for employees with names or badges to ease identification. In some organizations, however, the dress code is much relaxed, giving the employees the freedom of reporting to work in all manners of casual ware. In case there is no dress code in your workplace, being modestly dressed at all times is better. Avoid clothes that accentuate your bodily form, attracting attention to yourself. This is evident in female employees, who may have the weakness of displaying their bodies in their dressings.

According to John Kagiri, a fashion designer, tight fitting clothing and thin or transparent garments are suggestive, and should not be worn to work. They are wrong as abbreviated clothing, and many will find it hard taking you as an office worker. "If your clothes expose your bodily details or the shape of you undergarments, many may see you as a shameless immodest person", he says.

If you work as a receptionist or cashier, do not wear a low cut blouse that exposes your cleavage. You may not be posturing a good image of yourself in name of decency. A modest blouse that leaves little to be desired will do. "A well cut dress suit or equally matching pant suit can give you a professional look" offers Kigiri.

Traditionally, a corporate executive cuts the image of a well groomed person in a dark suit and tie. With a briefcase in hand, this is no longer the case today. Modern fashion trends has seen the adoption of unisex clothing even at to work places. But unisex clothing can have some conclude that the company or organization you work for supports deviant behaviour. A male employee effeminate doesn't project a good image.....

BY PAUL KARIUKI

The Standard, September, 8, 2004.

QUESTIONS

Guided by the passage, answer the following questions:

QUESTION ONE

- a. Briefly explain what the uniforms provided by the organization is supposed to achieve, in terms of behaviour. **(4 marks)**
- b. Unlike before, banks in Kenya no longer insist that male employees wear a suit and a tie to work. From among the multidisciplinary behaviour sciences, we should identify which one most influenced this particular management decision. **(5 marks)**
- c. “Modern fashion trends have seen the adoption of unisex clothing even at workplaces”, says the article. Briefly clarify the meaning of diversity. **(5 marks)**
- d. Reading through the article, a lady in management can borrow a leaf from John Kigiri’s advice, regarding the code of dressing to adopt in order to enhance her job satisfaction. Identify and write down the sentence. **(5 marks)**
- e. “In some organizations, however, the dress code is much relaxed, giving the employees the freedom.....”. Briefly clarify the meaning of motivation. **(3 marks)**
- f. A governor of a County in Kenya is a leader. From the passage, briefly explain why it may not be appropriate for a male leader of the governor’s caliber to wear an earring. **(5 marks)**
- (Total, 30 Marks)**

QUESTION TWO

- a. Using examples, explain clearly whether organizational social responsibility is relevant to Kenya or not. **(10 marks)**
- b. A guest speaker at a business seminar remarked that in Kenya today, ethics and business are like twins. Discuss **(10 marks)**
- (Total, 20 marks)**

QUESTION THREE

Explain the evolution of organizational behaviour as a discipline of study. **(20 marks)**

QUESTION FOUR

Managing people at work in the twenty-first century is an art. It calls for one to understand the personality of individuals. Discuss. **(20 marks)**

QUESTION FIVE

a, When designing a reward system, a firm should try to establish the internal and external pay equity. Explain. **(10 marks)**

b. Using any five examples, explain the factors likely to influence an organizational culture. **(10 marks)**

(Total 20 marks)