



**JARAMOGI OGINGA ODINGA UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
SCHOOL OF HEALTH SCIENCES**

**UNIVERSITY EXAMINATION FOR BACHELOR IN COMMUNITY  
HEALTH & DEVT/ PUBLIC HEALTH**

**2<sup>ND</sup> YEAR 1<sup>ST</sup> SEMESTER 2013/2014 ACADEMIC YEAR**

**CENTER: BUSIA**

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**COURSE CODE: HCD 3213**  
**COURSE TITLE: HEALTH EDUCATION AND COMMUNICATION**  
**EXAM VENUE: STREAM:**  
**DATE: EXAM SESSION:**

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**Instructions:**

- 1. Answer ALL questions in Section A and ANY other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

**SECTION A: Answer all questions from this section each (30 marks)**

1. Define the term health education? (1 mark)
2. List and briefly explain three purposes of health education? (3 marks)
3. Explain the relevance of cognitive theory in relation to health education? (3 marks)
4. List and briefly explain three principles of health education? (6 marks)
5. Explain three roles and functions of health education? (3 marks)
6. Comprehensively define the term “health”? (2 marks)
7. What are the five characteristics of an effective health educator? (5 marks)
8. Explain three principles of adult education? (3 marks)
9. What are the two types of learner evaluation that are commonly used in health education? (2 marks)
10. Outline the communication process (2 marks)

**SECTION B: Answer any two questions from this section (40 marks)**

1. Imagine that you have been assigned as a health educator by an NGO in your county. List the five instructional methods you will use during your engagement and explain in details how you will use each of them? (20 marks)
2. Community based education is one of the approached being used to transfer knowledge to community members at community level. Mention three principles of community based education that you will apply in the process and explain in details each by expressing their relevance? (20 marks)
3. You being the supervisor of a number of activities including health education and communication in your area of jurisdiction as public health officer. List four roles of communication in health education and explain in details the importance of each? (20 marks)
4. There are number of materials and equipments that are used when conducting health education. What are five factors influencing the development of learning aid and in details explain the relevance of each? (20 marks)