



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**UNIVERSITY EXAMINATION FOR DIPLOMA IN BUSINESS ADMINISTRATION**

**1<sup>ST</sup> YEAR 1<sup>ST</sup> SEMESTER 2018/2019 ACADEMIC YEAR**

**NAIROBI CITY LEARNING CENTRE**

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**COURSE CODE: BBM 2115**

**COURSE TITLE: PRINCIPLES OF MANAGEMENT**

**EXAM VENUE: 12<sup>TH</sup> FL RM 1**

**STREAM: (DBA)**

**DATE: 5<sup>TH</sup>/ 12/ 2018**

**EXAM SESSION: 2PM-4PM**

**TIME: 1.30 HOURS**

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**INSTRUCTIONS:**

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

### **QUESTION 1**

- (a) State and explain the functions of management (10 marks)
- (b) List the principles of management according to Henri Fayol (10 marks)
- (c) Explain the stages involved in decision making process (10 marks)

### **QUESTION 2**

- (a) Discuss the salient features of an organization (10 marks)
- (b) Explain the strengths and weaknesses of management by objective (10 marks)

### **QUESTION 3**

- (a) Define planning and briefly state its features (10 marks)
- (b) Discuss the different types of organization (10 marks)

### **QUESTION 4**

- (a) Distinguish between formal and informal organization (10 marks)
- (b) Explain the functional areas of management (10 marks)

### **QUESTION 5**

- (a) Discuss the characteristics of MBO (10 marks)
- (b) Discuss the importance of organization according to Henri Fayol (10 marks)