JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF HEALTH SCIENCES

UNIVERSITY EXAMINATION FOR BACHELOR OF SCIENCE IN COMMUNITY HEALTH AND DEVELOPMENT

3RD YEAR 1ST SEMESTER 2018/2019 ACADEMIC YEAR

KISUMU LEARNING CENTRE

COURSE CODE: HDC 3212

COURSE TITLE: HEALTH COMMUNICATION AND INFORMATION SYSTEM

EXAM VENUE: STREAM: (BSC Health comm. and info. system)

DATE: EXAM SESSION:

TIME: 1.30 HOURS

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Instructions:

1. Answer all the questions in Section A and ANY other 2 questions in Section B.
2. Candidates are advised not to write on the question paper.

3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

SECTION A: Answer All Questions (3marks) Each

1. Define the following terms as applied in health communications
   a. Health
   b. Systems
   c. Communication
2. Briefly explain any **three** components of health system
3. Briefly explain why good Leadership and governance is important in heath communication and information systems
4. Highlight the **three** objectives of community health strategy
5. Briefly explain the role of the following community health actors
   a. Community health volunteer
   b. Community health committee
   c. Community health worker
6. Outline any **three** types of health information systems
7. Briefly explain any **three** strategies that would be used to improve health communication
8. Briefly explain any **three** communication theory framework
9. Briefly explain what is involved in the communication process
10. Explain the following principles of health care delivery
    a. Efficiency of health care delivery
    b. Effectiveness of healthcare services
    c. Sustainability

SECTION B: Answer Any Two Questions (20marks) Each

1. With a well diagram, explain health system blocks/ components. Explain components of Health system.
2. Explain
   a. the current healthcare system in Kenya
   b. the six objectives of Kenya National Health policy
3. You have been assigned to community x as a health communication officer. You have realized allot of problems in the community and you would like to work together with the community to solve these problems. Explain barrier that are likely to affect your communication strategies.
4. Explain types of communication techniques applied at your work place.
5. Explain the principles of health communication practice and message development