



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS
UNIVERSITY SPECIAL EXAMINATION FOR THE DEGREE OF
BACHELOR OF LOGISTICS AND SUPPLY CHAIN MANAGEMNT
4TH YEAR ^{2ND} SEMESTER 2019/2020 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE BBM 3422

COURSE TITTLE; SUPPLY CHAIN MANAGEMENT

EXAM VENUE

STREAM; (BLCM)

DATE;

EXAM SESSION

TIME; 2 HOURS

Instructions;

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

Question One (Compulsory)

- (a) Discuss any SIX major factors that affect the channel structure. (14 mks)
- (b) Describe EIGHT major aspects of the supply chain that must be considered in the design of the supply chain network. (16 mks)

Question Two

- (a) Define the term 'Business process '. (2 mks)
- (b) Describe the characteristics of a Business process. (16 mks)

Question Three

- (a) Define the concept of 'Supply chain management'. (4 mks)
- (b) Discuss the stages of supply chain process evolution in an organization. (16 mks)

Question Four

- (a) Briefly discuss the concept of supply chain integration. (6 mks)
- (b) Discuss the major risks that can affect the supply chain of an organization. (14 mks)

Question Five

- (a) Describe the main members of the supply chain of an organization. (10 mks)
- (b) Describe the information flow facility structure as used in the supply chain. (10mks)

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Bachelor of Logistics and Supply Chain Management

BLM 3422: SUPPLY CHAIN MANAGEMENT

Lecturer: Aleri Odaya C.

Course Outline

Course objectives

The course intends to provide the students in the field of Supply Chain Management solid understanding of the basic terms, concepts and in-depth understanding of Supply Chain management in logistics as they manage Logistics in different environments.

Course content

1. Channel structure and issues affecting the structure
2. Outsourcing
3. Supply Chain network
4. Supply chain members
5. Business process
6. Supply chain management
7. Workflow / Activity structure
8. Communication and Information Flow Facility Structure
9. Product Flow Facility Structure
10. Implementing Integrated Supply Chain Management.
11. Risk and Reward Sharing, Culture and Attitude. Supply Chain Design

12. Performance management

Assessment

Course work

- Assignment(s) 10%
- Continuous assessment test 20%
- Final Examination 70%

Suggested references

1. Shridhara Bhat (2011), “Logistics Management”, Himalaya publishing house