



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY  
SCHOOL OF SPATIAL PLANNING  
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF SPATIAL  
PLANNING AND DESIGN  
SEMESTER 2022/2023 ACADEMIC YEAR**

**CENTRE: MAIN CAMPUS**

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**COURSE CODE: PPB1214**

**COURSE TITLE: PLANNING FOR TOURISM**

**EXAM VENUE:**

**STREAM: SPATIAL PLANNING**

**DATE:**

**EXAM SESSION:**

**TIME: 2 HOURS**

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**Instructions:**

- 1. Answer question 1 ( compulsory ) and ANY other 2 questions.**
- 2. Candidates are advised not to write on the question paper.**

**Candidates must hand in their answer booklets to the invigilator while in the examination room.**

### **Question One**

- a. Using an example, explain why people are attracted to nature destinations for tourism purposes (5 Marks)
- b. Explain the role of government in sustainability of tourism (5 Marks)
- c. Explain the importance of having planning and design standards for tourism conservation. (5 Marks)
- d. Discuss the relationship between tourism and sustainable development (5 Marks)
- e. Describe any **FIVE** types of tourism (10 Marks)

### **Question Two**

- a. Explain how the local community influence the sustainability of tourism (5 Marks)
- b. With the aid of an example, describe the stages involved in developing a sustainable tourism strategy. (15 Marks)

### **Question Three**

Discuss the **FOUR** Major factors involved in the decision to prepare an ecotourism management plan. (20 Marks)

### **Question Four**

- a. “Without the tourism industry, sustainable tourism cannot be achieved.” Using relevant examples discuss this statement. (10 Marks)
- b. Explain the role of culture in sustainable tourism planning? Explain. (10 Marks)

### **Question Five**

- c. Describe any **FIVE** sources of funding for sustainable tourism in Kenya (10 Marks)
  
- d. Using a diagram, describe the heritage cycle (10 Marks)