

SECTION A: Answer ALL Questions (30 marks)

1. Briefly define the following terms as applied in health education promotion [3 marks]
 - a) Mental health
 - b) Physical health
 - c) Social health
2. Differentiate between health promotion and health education as captured in the Ottawa charter agreement. [3 marks]
3. What is the definition of *a theory* as applied in health promotion? [3 marks]
4. Identify any three theories/models for health promotion. [3 marks]
5. State any three components of the, 'health belief model' - a model for health promotion. [3 marks]
6. State and explain any three health promotion strategies. [3 marks]
7. State any three qualitative data collection methods that may be used in a health education and promotion project. [3 marks].
8. Identify three community mobilization strategies towards a health promotion project [3 marks]
9. Differentiate between *community based approach* and *community development approach* to community projects. [3 marks]
10. State and explain any three types of evaluation in health promotion programmes [3 marks]

SECTION B: Answer any two Questions (40 Marks)

1. Discuss the five key areas for health promotion intervention as identified by the Ottawa Charter agreement in 1986. [20 marks]
2. There is unacceptable behaviour among the university students that has been noted by the dean of students at the main campus. It has come to the attention of the dean that majority of the students do not report to their respective classes on time because they have resorted to drug abuse (*local brew*). As a community health and development expert, you have been requested to intervene and rest the situation. Conceive a project for intervention [20 marks]
3. For every successful health promotion endeavour, there must be fundamental frameworks that must be followed before every other activity. Identify and discuss any five principles for health promotion with specific examples. [20 marks]

