



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**SCHOOL OF BUSINESS & ECONOMICS**  
**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF LOGISTICS**  
**AND SUPPLY CHAIN MANAGEMENT**  
**4<sup>TH</sup> YEAR 2<sup>ND</sup> SEMESTER 2021/2022 ACADEMIC YEAR**  
**KISUMU CAMPUS**

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**COURSE CODE: BEB 1412**

**COURSE TITLE: CONTEMPORARY ISSUES IN LOGISTICS AND SUPPLY CHAIN  
MANAGEMENT**

**EXAM VENUE: STREAM: (BLSM)**

**DATE: 14/12/2022 EXAM SESSION: 9.00-11.00AM**

**TIME: 2 HOURS**

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**Instructions:**

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

### QUESTION ONE

- a) Identify the current trends in distribution management that is shaping the way distribution operations are being carried out by manufacturing firms. (6 marks)
- b) Explain how logistics and Supply Chain Firms can achieve a strategic fit in their operations given the dynamics in the environment (6 marks)
- c) Identify the practices that logistics and supply chain firms can adopt to achieve environmental sustainability (6 marks)
- d) Enumerate the aspects which elevated the status of logistics and purchasing function during the pre-colonial period (6 marks)
- e) Highlight the key changes that feature in PPADA, 2015 that did not feature in PPDA, 2005 (6 marks)

### QUESTION TWO

- a) Integrated Financial Management Information System (IFMIS) has led to a new paradigm shift that was deemed to establish new standards and weed out undercutting practices in logistics and supply chain practices. Even though, achievement of these fundamental objectives has remained on pen and paper. Authenticate the relevance of this statement. (10 marks)
- b) Liberalization has impacted heavily on the activities of logistics and supply chain firms. Evaluate how liberalization has established a competitive niche among logistic firms in the modern era (10 marks)

### QUESTION THREE

- a) The field of logistics and supply chain management has been touted as recipes of corruption and undercutting practices in developing countries, Kenya being a no exception. For instance, government institutions e.g. Kenya Power & Lighting Co. Ltd (KPLC) have in the recent past suspended their procurement officers over integrity and corruption issues. Discuss the motivation for unethical conduct in logistics and supply chain among practitioners (10 marks)
- b) Information Communication Technology (ICT) has an eerie impact on the tendering process. Studies pinpoint a significant positive relationship between technological practices and performance, while others have differing opinions. Argue for this statement. (10 marks)

#### **QUESTION FOUR**

- a) There is no doubt that systems in Logistics and Supply Chain Management, more so Warehouse Management System and Transportation Management Information System contributes to productivity of firm. On the contrary, some organizations paint a grim picture in shouldering the burden of implementing these systems. Provide a justification on the latter statement. (10marks)
- b) The stakeholder theory argues that organizations need to shoulder interests of various stakeholders. Evaluate the influence of stakeholders on performance of logistics and supply chain firms in the contemporary environment.(10marks)

#### **QUESTION FIVE**

- a) Many organizations have invariably argued that logistics and supply chain firms are risk vulnerable entities. Recommend the strategies that the firms may explore to mitigate vulnerabilities in their operations. (10marks)
- b) The Kenya system of procurement has grown from an ad hoc system with no formidable regulations to a system regulated by a robust legal framework enacted by an act of parliament. The new constitution of Kenya (2010) currently recognizes the field of procurement, which was not the case before hand. Discuss the constitutional articles and chapters which establish and recognize the procurement profession. (10 marks)