



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**UNIVERSITY EXAMINATION FOR THE CERTIFICATE IN BUSINESS  
ADMINISTRATION**

**3<sup>RD</sup> YEAR 1<sup>ST</sup> SEMESTER 2021/2022 ACADEMIC YEAR**

**MAIN CAMPUS**

---

**COURSE CODE: BTB 1206**

**COURSE TITLE: AQUATIC TOURISM.**

**TIME: 2.00 HOURS**

**INSTRUCTIONS:**

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

### **QUESTION ONE (COMPLUSARY)**

- a. Explain the water based leisure activities that take place in Lake Victoria (5 marks)
- b. State the negative impacts of Aquatic tourism to a destination. (5 marks)
- c. Outline common leisure activities that attract tourists to the Kenya coast(5 marks)
- d. Explain the reasons that hinders the development aquatic tourism in Kenya(5 marks)
- e. Outline the benefits of coastal tourism to the Kenyan economy (5 marks)
- f. Identify public and private bodies whose policies and actions can affect the impact of tourism in a destination (5 marks)

### **QUESTION TWO**

- a. Explain the aims of sustainable tourism in Aquatic zones (10 marks)
- b. Explain the government and management requirements for achieving sustainable tourism. (10 marks)

### **QUESTION THREE**

- a) Explain the requirements of sustainable tourism governance and management that are particularly relevant on coasts (10 marks).
- b) Analyze the negative impacts of tourism activities to the lake Naivasha. (10 marks)

### **QUESTION FOUR**

- a. Describe the activities of major towns along the Kenyan coast that contribute to aquatic tourism products on offer in Kenya (10 marks).
- b. Explain the ways by which Aquatic tourism has helped in conservation and preservation of tourism products along the Kenya coast (10 marks)

### **QUESTION FIVE**

- a. Explain five of the new apparent trends in sustainable tourism that can be adopted in a destination (10 marks)
- b. Assess the benefits that a cruise ship docking at Kilindini port in Mombasa would bring to the host community (10 marks)