

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY SCHOOL OF ENGINEERING TECHNOLOGY

UNIVERSITY EXAMINATION FOR THE DEGREE IN BSC IN RENEWABLE ENERGY

2ND YEAR 2ND SEMESTER 2022/2023 ACADEMIC YEAR

MAIN CAMPUS

| COURSE CODE: BEP 9204 | |
|-----------------------------------|---------------|
| COURSE TITLE: Fundamentals Of Mar | nagement |
| EXAM VENUE: | |
| EXAM DATE: | EXAM SESSION: |
| TIME: | |
| | |

INSTRUCTIONS:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions
- 2. Candidates are advised not to write on the question paper.
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

QUESTION ONE (30 MARKS)

Baraka solar Company is a Kenyan startup company and it is in the process of recruiting and selecting qualified managers in line with its vision .

- i. Explain three sources of internal recruitment that the company will adopt when recruiting the managers (**3marks**)
- ii. Explain various steps of selection process that you will adopt in order to get the best qualified candidates (12marks)
- a) Explain four advantages of planning in a business enterprise (4marks)
- b) Explain four contributions of Fredrick Taylor to modern management (4 marks)
- c) Explain four indicators of stress in employees (2 mks)
- e) Explain three disadvantages of a matrix organization structure (4marks)

QUESTION TWO (20 MARKS)

- a) Henry Fayol developed fourteen principles of management. Explain the relevance of each these principles to modern management of organizations (14 marks)
- b) Explain five advantages of group decision making (10 marks)

QUESTION THREE (20 MARKS)

- a) Discuss Abrahams Maslow's theory of motivation showing how managers apply its principles in business organizations today **(15 marks)**
- b) Describe any five strategies used by businesses to ensure sustained competitive advantage **(5 marks)**

QUESTION FOUR (20 MARKS)

- a) Explain five reasons why employees resist change (10 marks)
- c) Control function is critical in ensuring attainment of set targets. Explain the steps in control process in an organization (10 marks)

QUESTION FIVE (20 MARKS)

- a. Discuss six leadership styles that managers in high performing organizations use to ensure improved performance (12marks)
- b. Explain five strategies that leaders use in managing conflicts in organization