



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF INFORMATICS AND INNOVATIVE SYSTEMS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION
1ST YEAR 2ND SEMESTER 2016/2017 ACADEMIC YEAR

COURSE CODE : SCS112

COURSE TITLE : DESKTOP PUBLISHING

EXAM VENUE : STREAM : BBA

DATE : APRIL 2017 EXAM SESSION :

TIME: 2.00 HOURS

INSTRUCTIONS:

- 1. Answer Question 1 (Compulsory) and ANY other two questions**
- 2. Candidates are advised not to write on the question paper**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

QUESTION ONE 30 MARKS

- a) Define the following terms as used in Desktop Publishing(DTP)
- i. Desktop Publishing (DTP) 2 Marks
 - ii. Kerning 2 Marks
 - iii. Leading 2 Marks
- b) Identify any **TWO** ways of creating a new desktop published document 2 Marks
- c) Explain any **FOUR** basic design concepts to apply when designing a document 8 Marks
- d) Name any **FOUR** Things to take into Considerations before starting a desktop publication assignment 4 marks
- e) Attempt the following question with respect to ADOBE PAGEMAKER 7.0 10 marks
- i. Which of the following is not a palette in PageMaker? Style Sheets, Control, Colors or Document Layout
 - ii. Identify the largest and smallest font size in PageMaker.
 - iii. Which menu contains the Document Setup command
 - iv. How many master pages can you have?
 - v. Which feature could you use if the job is finished and you are ready to send it to printer?
 - vi. What is the largest PageMaker publication you can have (in number of pages)
 - vii. which PageMaker command would you use if you wanted to "shuffle" or "reorder" your pages
 - viii. Which menu in Page Maker contains the following option?
 - font
 - zoom
 - frame

QUESTION TWO 20 MARKS

- a) A newspaper classified sales clerk notes down this advertisement over the phone:

“Laptop for sale, Intel Pentium M 760 Processor 2.0 GHz, 512MB memory, 80GB hard disk. £225. Excellent condition. Phone John Smith 417639.”

Describe **FIVE** different features of a Word Processing package you could use to improve this advert. 10 marks

- f) A DTP is used to create a company newsletter. Give **FOUR** advantages of using Adobe PageMaker package to produce the newsletter rather than Ms word package. 8 marks
- g) Identify any **FOUR** attributes of a **FONT** That can be manipulated in Adobe PageMaker 4 Marks

QUESTION THREE 20MARKS.

- a) There are several ways to Insert Pages in PageMaker, the explain, compare and contrast the **TWO** most commonly used way 6 marks
- b) Before you print your publication, it is a good idea to check your spelling. Identify PageMaker facility to be used and clearly explain the procedure to be used. 4 marks
- c) The PageMaker Toolbox enables you to access the basic tools you need to perform various actions in the publication window. Identify and explain how to use any **FIVE** tools from the toolbox shown below 10 marks



QUESTION FOUR 20MARKS

- a) Give a brief of PageMaker Script 8 marks
- b) Explain what the following script does 12 marks
- c)

```
Dim objShell
Dim objUserEnv
Dim strUserTemp

Set objShell=CreateObject("WScript.Shell")
Set objUserEnv=objShell.Environment("User")
strUserTemp= objShell.ExpandEnvironmentStrings(objUserEnv("TEMP"))

DeleteTemp strUserTemp

Sub DeleteTemp (strTempPath)

On Error Resume Next

Dim objFSO
Dim objFolder,objDir
Dim objFile
Dim i

Set objFSO=CreateObject("Scripting.FileSystemObject")

Set objFolder=objFSO.GetFolder(strTempPath)

For Each objFile In objFolder.Files
objFile.delete True
Next

For i=0 To 10
    For Each objDir In objFolder.SubFolders
        objDir.Delete True
    Next
Next

Next
```

QUESTION FIVE 20 MARKS

A presidential aspirant for the forthcoming election has approached your publishing firm for the production of a campaign poster;

- a) Identify Any FOUR critical information that must be collected before starting the work
7 marks
- b) Clearly explain all the steps required to design a poster similar to the one shown below using AdobePagemaker
13 marks