



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

UNIVERSITY EXAMINATIONS 2012/2013

**2ND YEAR 1ST SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF
SCIENCE IN COMMUNITY HEALTH AND DEVELOPMENT & BACHELOR OF
SCIENCE IN PUBLIC HEALTH
(KISUMU LEARNING CENTRE)**

COURSE CODE: HCD 3213

COURSE TITLE: HEALTH EDUCATION AND PROMOTION

DATE: 17/4/2013 TIME: 11.00-13.00PM

DURATION: 2 HOURS

INSTRUCTIONS

1. This paper contains TWO sections.
2. Answer ALL questions in section A (Compulsory) and ANY other Two questions in section B.
3. Write all answers in the booklet provided.

1. Define the following terms:
 - a) Health Promotion (1½ marks)
 - b) Health Education (1½ marks)
2. Explain 2 strategies that health worker may use in health promotion programmes (3 marks)
3. Explain the importance of planning in health promotion (3 marks)
4. a) Define Health Policy (1 mark)
b) Explain 2 principles of policy formulation (2 marks)
5. List 3 roles of a health educator (3 marks)
6. Explain how a health worker would enhance equity in health care provision (3 marks)
7. List 3 health promotion activities that individuals may engage in to improve their health status (3 marks)
8. a) Define screening (1 mark)
b) Explain 2 types of screening that a health worker may use in health promotion (2 marks)
9. List 3 factors that influence community participation in health promotion activities (3 marks)
10. List 3 components in the health promotion process (3 marks)

SECTION II: ESSAY QUESTION (40 Marks)

Instructions: Answer ANY TWO questions from this section, each question carries 20 marks

1. June is spearheading the conduct of Health Impact Assessment at Kajulu area.
 - a) Define Health Impact Assessment (2 marks)
 - b) Explain 2 assumptions that would guide June and her team in the implementation of Health Impact assessment in Kajulu area (4 marks)
 - c) Discuss the relationship between Health Impact Assessment and Health Promotion (14 marks)
2. a) Describe the Health Belief Model as a framework used in health promotion (5 Marks)

- b) Discuss the guidelines that guide the use of Health Belief Model in health education and health promotion (15 marks)
3. Mary is preparing to deliver a Health Education session to community members at Owimbi Health Center. Describe the steps that Mary would follow in preparing for the education session (20 marks)
4. Explain 5 health priority action areas as per the Ottawa Charter of 1986 (20 marks)