

# JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY SCHOOL OF HEALTH SCIENCES

## UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR OF SCIENCE COMMUNITY HEALTH AND DEVELOPMENT

4th YEAR 1st SEMESTER

**2015/2016 ACADEMIC YEAR** 

### **KISUMU**

COURSE CODE: HCD 3424

COURSE TITLE: ADVOCACY AND COMMUNITY MOBILIZATION

**EXAM VENUE:** STREAM: (BSc Comm Health & Dev)

DATE: EXAM SESSION:

TIME: 2.00 HOURS

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#### **Instructions:**

- 1. Answer all the questions in Section A and ANY other 2 questions in Section B.
- 2. Candidates are advised not to write on the question paper.
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

#### **SECTION A**

### **QUESTION ONE (Compulsory)** (30 marks)

- 1. (a) Distinguish the following concepts
  - i. Mobilization and Sensitization
  - ii. Advocacy and Lobbying
  - iii. Collaboration and Networking

6marks

(b) Suggest FOUR strategies on enhancing success of advocacy initiatives.

12marks

(c) You intend to mount a community mobilization on maternal health programme, outline **FOUR** factors to consider before embarking on the process.

12marks

### **SECTION B**

#### **Answer any two Questions (40 MARKS)**

- 2. Suggest FIVE reasons for community participation in development programmes in the community.20marks
- 3. Discuss the factors that influence the choice of Information, Education and Communication materials in a behaviour change campaign for the youth.

20marks

- 4. Highlight any **FIVE** challenges to partnership and networking in community mobilization.
- 5. Explain the relationship between research, policy and advocacy. 20marks