



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**SCHOOL OF BUSINESS & ECONOMICS**  
**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF LOGISTICS**  
**&**  
**SUPPLY CHAIN MANAGEMENT**  
**2<sup>ND</sup> YEAR 1<sup>ST</sup> SEMESTER 2014/2015 ACADEMIC YEAR**  
**SPECIAL EXAM**

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**COURSE CODE: BLM 3211**

**COURSE TITLE: LOGISTICS TRANSPORTATION**

**EXAM VENUE: LAB 1**

**STREAM: (BLSCM)**

**DATE: 04/05/16**

**EXAM SESSION: 9.00 – 11.00 AM**

**TIME: 2 HOURS**

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**Instructions:**

- 1. Answer question ONE and ANY other TWO questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

## QUESTION ONE

*“Logistics management has the potential to assist the firm in the achievement of both a cost/productivity advantage and a value advantage. Today a lot of interest has been exhibited towards Logistics & SCM. The underlying philosophy behind the Forward & Reverse Logistics concepts is that of planning and coordinating the materials flow from source to user as an integrated system rather than, as was so often the case in the past, managing the goods flow as a series of independent activities. Thus under a logistics management regime the goal is to link the marketplace, the distribution network, the manufacturing process and the procurement activity in such a way that customers are serviced at higher levels and yet at lower cost.”*

- a) Define Logistics and explain the link between Logistics and Transportation. (5mks)
- b) Explain the relevance of Logistics in an organization (15mks)
- c) What factors would you consider when deciding on the best mode of transport to use for your organization’s needs. (10mks)

## QUESTION TWO

Outline Five Advantages & Limitations for Water and Air Transport respectively as has been seen in Kenyan Transport Industry. (20mks)

## QUESTION THREE

- a) Explain the role of Transportation in Logistics & Supply Chain Management. (15mks)
- b) Give Five merits of using Multi-modal Transport (5mks)

## QUESTION FOUR

- a) Explain Five types of Freight Payouts (10mks)
- b) Why would you decide to use Leased Containers in transit for good. (10mks)

## QUESTION FIVE

- a) Name Five Documents that would be required for clearance of imported/exported goods (5mks)
- b) Outline Five Liabilities of the Carrier on transit of goods (5mks)
- c) Explain Logistics as a Proprietary Asset (10mks)