Instructions

Answer one and any two Questions

Question 1.

a) Discuss the critical issues that need to be addressed and examined before deciding on a 3PL or a 4PL partner (10 marks)

b) Discuss any Five e-Logistics structure and Operation elements (10 marks)

c) Discuss the various technologies used in Logistics for efficient and effective supply chain operations. (10 marks)

Question 2.

a) List and Explain the three Components of a Supply chain Management (10 marks)

b) How do logistics strategies vary across the different stages of product life cycle (10 marks)

Question 3

a) Discuss various types of logistics strategies being used in the industry (10 marks)

b) Explain the process of strategic logistics planning (10 marks)

Question 4
a) Discuss the advantages of strategic logistics (10 marks)

b) Highlight the Key factors influencing the success of Strategy implementation (10 marks)

Question 5

a) Outline the value added services offered by a 3PL in Supply chain management (10 marks)

b) Which types of differentiation-based and cost-based logistics strategies would you adopt for the following products and explain why.

i) Iodized salt

ii) Truck tires

iii) Lifestyle products

(10 marks)