



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION
(ARTS)
3RD YEAR 2ND SEMESTER 2013/2014 ACADEMIC YEAR
CENTRE: MAIN REGULAR

COURSE CODE: PSY 311

COURSE TITLE: HUMAN BEHAVIOUR AND LEARNING

EXAM VENUE: **STREAM: BEd. (Arts)**

DATE: 9/12/2013 **EXAM SESSION: 9.00 – 11.00 AM**

TIME: 2 HOURS

Instructions:

- 1. Answer question 1 (Compulsory) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

- Q1. (a) Define the following terms: (5 marks each)
- (i) Human Behavior
 - (ii) Learning
 - (iii) Sensory system
 - (iv) Perceptions
 - (v) Thinking
- (b) Identify **five** major factors that affect Human Behavior and action. (5 marks)
- (c) (i) Define Memory (1 mark)
(ii) Identify **four** levels of Memory processing, (4 marks)
- (d) Explain how language affects behavior and learning. (4 marks)
- (e) “Piaget’s theory of cognitive development outlines reasoning development in Children” Discuss. (6 marks)
- Q2. (a) Explain **five** essential elements in Classical Conditioning as used by Pavlov in his experiment. (8 marks)
- (b) Describe Abraham Maslow’s hierarchy of needs and how they influence human behavior. (7 marks)
- Q3. (a) Explain the sequence of events of Operant Conditioning as given by B.F Skinner and its rationale on learning. (7 marks)
- (b) Explain **four** guidelines on how you would use punishment appropriately to correct behavior. (4 marks)
- (c) Briefly discuss at least **four** conditions under which learners learn better according Kolb. (4 marks)
- Q4. (a) Differentiate between a theory and a model. (2 marks)
- (b) Erik Erikson believes that “there are a collection of social roles a person might Play to mould behavior” Discuss. (13 marks)
- Q5. (a) What is motivation? (3 marks)
- (b) Identify four factors that enhance motivation. (4 marks)
- (c) Preventive classroom strategies are important as they enhance learning and make Classroom management effective. Discuss at least four. (8 marks)
- (d) Discuss four classroom strategies that are important in enhancing learning and Effective classroom management. (8 marks)