

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

KISII CAMPUS

Course outline

Course Title– Health Education and Promotion

Code –HDC 2213

course –BSC PUBLIC Health second year semesterTwo

Section A: Answer all the questions in this section.

Q1

- a) State three factors to consider when preparing a health education talk (3marks)
- b) state three levels of giving health education (3marks)
- c) state three characteristics of buzz group method as used in health education(3marks)
- d) State three factors you consider when preparing posters as learning material (3marks)
- e) state five Socraticmethods of health education (5marks)
- f) state four theories of health promotion (4marks)
- g) Differentiate between health education and health promotion (3 marks)
- h) Three principles of learning in health education (3Marks)
- i) Explain any three advantages of groups in health education and promotion(3 marks)

Section B: Answer two (2) questions only.

Q2. You have been invited in a primary school to give a health talk on importance of hand washing. Describe the layout of a lesson plan. **(15 marks)**

Q3. Mass media is commonly used in health promotion. Describe how you would ensure effective use of print media. **(15 marks)**

Q4. Describe four health promotion activities. **(15 marks)**

Q5. You have been appointed as one of the members of health promotion team in your county Describe how you would carry out a needs assessment in one of the community. **(15 marks)**