



**JARAMOGI OGINGA ODINGA UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
SCHOOL OF HEALTH SCIENCES**

**UNIVERSITY EXAMINATION FOR DEGREE IN COMMUNITY HEALTH  
AND DEVELOPMENT**

**2<sup>ND</sup> YEAR 1<sup>ST</sup> SEMESTER 2013/2014 ACADEMIC YEAR**

**CENTER: MAIN CAMPUS**

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**COURSE CODE: HCD 3213**  
**COURSE TITLE: HEALTH EDUCATION AND COMMUNICATION**  
**EXAM VENUE: STREAM: BSc. In Community Health & Devt.**  
**DATE: 04/12/2013 EXAM SESSION: 9.00-11.00 AM**

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**Instructions:**

- 1. Answer ALL questions in Section A and ANY other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

## **SECTION A- ANSWER ALL QUESTIONS (30 MARKS)**

1. Define health education? **(3marks)**
2. Mention three basic principles of health education. **(3marks)**
3. Define the following concepts **(3marks)**
  - a. Social mobilization
  - b. Health extension
  - c. Behavior change communication (BGG)
4. Highlight **three** unique qualities of a CBE facilitator that will enable him / her to ensure successful learning of adults taking into consideration the uniqueness of adults. **(3marks)**
5. List six settings for health education **(3marks)**
6. Give three healthy behaviour and three unhealthy behaviour that a community health extension worker can encounter in the community **(3marks)**
7. Identify three levels of disease prevention **(3marks)**
8. List ten steps in developing a CBE training program **(3marks)**
9. What is your understanding of the following in CBE curriculum development **(3marks)**
  - (a) Role
  - (b) Function
  - (c) Task
10. Content for a CBE training can be classified into three categories. Name them **(3marks)**

## **SECTION B - ANSWER ANY TWO QUESTIONS FROM THIS SECTION**

1. (a) Human behaviour is a crucial determinant of health, People stay healthy or become ill, often as a result of their own action or behaviour. Describe in details **three** factors that affect human behaviour **(15marks)**  
(b) Describe **five** characteristics of adult learner **(5marks)**
2. (a) Health education applies several diverse methods to ensure that members of the community and public are equipped with knowledge, skills and practice in attaining good quality of life. Describe **five** such educational methods **(10marks)**  
(b) Describe **five** components of communication **(10marks)**
3. (a) Define Evaluation and describe **four** types of evaluation that a CBE educator can employ to assess performance of a training program **(10marks)**  
(b) Explain **five** benefits of task analysis in curriculum development **(10marks)**
4. You are a CBE educator, after conducting a situation analysis in a community you found out that there is rampant drug abuse among the youth of that community. Proceed as follows:
  - a) State the problem, identify Role, three Responsibilities and six Tasks of the Role **(10marks)**
  - b) Discuss five criteria you would use to choose trainees. **(5marks)**
  - c) Identify five possible objectives you are likely to generate from task analysis and TNA. **(5marks)**