

**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND  
TECHNOLOGY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**UNIVERSITY EXAMINATIONS FOR THE DEGREE OF BACHELOR OF  
BUSINESS ADMINISTRATION WITH IT**

**1ST YEAR 2<sup>ND</sup> SEMESTER 2017/2018 ACADEMIC YEAR**

**KISII CAMPUS-PART TIME**

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**COURSE CODE: ABA 105**

**COURSE TITLE: BUSINESS ENVIRONMENT**

**EXAM VENUE:**

**EXAM SESSION:**

**TIME: 2 HOURS**

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**INSTRUCTIONS**

- 1. Answer Question ONE (COMPULSORY) and any other 2 questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

### QUESTION ONE

- (a) Define the term business environment and explain why business environment is important in the economic development of a country (8 marks)
- (b) Discuss the advantages and disadvantages of corporate social responsibility of a company (6 marks)
- (c) Explain the relationship between the government and business operations (6 marks)
- (d) Discuss the **Forms of legitimacy** used by some governments in the world (10 marks)

### QUESTION TWO

- (a) In business, we have uncontrollable external factors that influence a business environment. Discuss the **Non-economic environmental** factors that affect business operations (10 marks)
- (b) Discuss the role of multinational corporations in Africa. ( 10 marks)

### QUESTION THREE

- (a) Explain any **Five** interested parties in a business operation and discuss how they influence/affect the operations of a business ((10 marks)
- (b) Explain some of the corporate powers that a legally incorporated company must possess as stipulated in the articles of association (10 marks)

### QUESTION FOUR

- (a) Explain the process of ethical decision making in organizations (10 marks)
- (b) Discuss the ways in which the government can protect its environment to avoid air pollution and any other interference (10 marks).

### QUESTION FIVE

- (a) In many countries of the world, the government is an interested party in business. Explain the role of the government in business operations (10 marks)
- (b) Discuss Ten issues/crisis that can affect business operations and explain how you can minimize them so that they do not impact on the business negatively (10 marks)