



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND
TECHNOLOGY**

SCHOOL OF BUSINESS AND ECONOMICS

**BACHELOR OF INTERNATIONAL TOURISM MANAGEMENT END OF
SEMESTER EXAMINATION**

BTM 3112 - EAST AFRICAN ENVIRONMENT AND TOURISM

YEAR I, SEMESTER I

Instructions: Answer **Question One** and any **Other TWO QUESTIONS** in the answer booklet provided.

QUESTION ONE (30 MARKS)

- a) Citing relevant examples, explain eight major tourism attractions and products found in Eastern Africa (8 marks)
- b) What is the ecological significance of flora and fauna in tourism development (6 marks)
- c) What's the relationship between religion and tourism (6 marks)
- d) Using relevant examples, explain the relevance of drainage systems in tourism development within East Africa (5 marks)
- e) Explain the nature of the relationship between environment and tourism (5 marks)

QUESTION TWO (20 MARKS)

- a) List and explain the concepts and components of East African ecology (6 Marks)
- b) Climate has greatly influenced tourism activities in East Africa. Discuss (14 Marks)

QUESTION THREE (20 MARKS)

- a) Categorise all the twelve East African countries into the three sub-regions (6 Marks)
- b) As one of the tourism managers in East Africa, precisely describe the relevant activities that you would embark on to improve the tourism industry in East Africa (14marks)

QUESTION FOUR (20 MARKS)

- a) Discuss significance of land forming processes such as faulting and vulcanicity in relation to tourism development in Eastern Africa (15 Marks)
- b) Giving relevant examples, explain five physical features found in East Africa (5 Marks)

QUESTION FIVE (20 MARKS)

- a) Using relevant examples, distinguish between human and physical environment (4 marks)
- b) Discuss how the human environment has influenced tourism growth and development in Eastern Africa (16 marks)