

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY SCHOOL OF BUSINESS AND ECONOMICS

UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH I.T

1ST YEAR 1ST SEMESTER 2017/2018 ACADEMIC YEAR

NAIROBI CITY LEARNING CENTRE

E-LEARNING

COURSE CODE: ABA 102

COURSE TITLE: INTRODUCTION TO MANAGEMENT

EXAM VENUE: 12TH FL RM 2 STREAM: (BBA)

DATE: 5TH / 12/ 2018 EXAM SESSION: 11:30-130PM

TIME: 2.00 HOURS

INSTRUCTIONS:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions.
- 2. Candidates are advised not to write on the question paper.
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

QUESTION 1

- (a) Define management and briefly explain its functions (10 marks)
- (b) Discuss the 5 stages of evolution of management thought (10 marks)
- (c) State and explain the Principles of management according to Henry Fayol (10 marks)

QUESTION 2

(a) MBO is a result oriented approach, discuss its various processes given by Peter Drucker

(10 marks)

(b) Define planning and explain its objectives

(10 marks)

(10 marks)

QUESTION 3

- (a) Discuss the various techniques of forecasting
- (b) Give the meaning of decision making and briefly explain its processes (10 marks)

QUESTION 4

- (a) Organizing is a process of coordinating employee's activities in an orderly manner. Explain the characteristics of organizational structure (10 marks)
- (b) Define Span of Management and explain the factors that influence it (10 marks)

QUESTION 5

(a) Give the meaning of the following terms;-

(10 marks)

- (i) Responsibility
- (ii) Delegation
- (iii) Centralization
- (iv) Decentralization
- (v) Authority
- (b) Discuss the mechanisms of scientific management according to F.W Taylor(10 marks)