



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

**UNIVERSITY EXAMINATIONS FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT**

1ST YEAR 1ST SEMESTER 2018/2019 ACADEMIC YEAR

KISII CAMPUS-PART TIME

COURSE CODE: ABA 101

COURSE TITLE: INTRODUCTION TO BUSINESS STUDIES

EXAM VENUE:

EXAM SESSION: --

DATE: --

TIME: 2 HOURS

INSTRUCTIONS

- 1. Answer Question ONE (COMPULSORY) and any other 2 questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

- (a) Discuss the importance of Business Studies (3 marks)
- (b) The main objective of any business is profit maximization. Discuss the other objectives of a business firm (10 marks)
- (c) Capital structure refers to different categories under which authorized capital of a company is divided up. Discuss the capital structure of a company (10 marks)
- (d) Explain the reasons why the government involves itself in business activities (7 marks)

QUESTION TWO

- (a) Explain briefly and illustrate using a diagram the main forms of business ownership (10 marks)
- (b) Discuss the principles of management. (10 marks)

QUESTION THREE

- (a) Explain features/characteristics of a cooperative society. (10 marks)
- (b) Describe how a limited company is formed and highlight the documents which may be required before registration. (10 marks)

QUESTION FOUR

- (a) State clearly the functions of Nairobi Security Exchange. (10 marks)
- (b) Discuss the responsibilities of a business towards society/community (10 marks)

QUESTION FIVE

- (a) Explain the circumstances under which a limited company can be wound up. (10 marks)
- (b) Management refers to the art of getting things done through the efforts of other people. Discuss the functions of management. (10 marks)