



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES**

UNIVERSITY EXAMINATION FOR DIPLOMA IN COMMUNITY HEALTH AND DEVELOPMENT

2ND YEAR 1ST SEMESTER

2019/2020 ACADEMIC YEAR

KISII CAMPUS

COURSE CODE: HDC 2213

COURSE TITLE: HEALTH EDUCATION AND PROMOTION

EXAM VENUE: ROOM 18 STREAMS: (Dip. Comm Health &Dev)

DATE: AUGUST , 2019

EXAM SESSION:

TIME: 1.5 HOURS

Instructions:

- 1. Answer all questions in section A and any other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

SECTION A QUESTION 1 COMPULSORY

1 Define the following terms as used in health education and promotion (**2 mks**)

- (i) Health as defined by WHO
- (ii) Motivation
- (iii) A buzz group
- (iv) Modifiable risk factors

2 A community health development officer can easily tell of a person who is physically unhealthy. Justify (1mk)

3 Qualified community health development officers like to demonstrate on some information delivered to targeted people eg demonstrating about washing hands. List the known steps to a demonstration (2 mks)

4 Describe briefly any two of the health behaviors you mentioned above (2mks)

5 List the objectives of comprehensive school health education (2mks)

6 (a) List any six domains to measure and describe quality of care in health in the community (3mks)

(b) Briefly describe any two domains listed above in question (2mks)

7 Justify that Health promotion is a behavioral social science (1mk)

8 Mention some of qualities of a good CHDO that are associated with health education and promotion (3mks)-

9 Community health development officers have a duty of meeting targeted people in their homes. Explain the purpose of such home visits(3mks)

10 The rate of adoption is defined as the relative speed with which members of a social system adopt a new innovation. Describe the five adopter categories that you know (5mk)

11 (a) Name any two domains in which health care quality can be assessed in the community (2mks)

(b) Describe briefly the domains you named above giving examples where applicable (2mks)

SECTION B (ANSWER ANY TWO QUESTIONS)

1 (i) Most theories in health education and promotion address many components of behavior change. Mention and briefly describe such components (5mks)

(ii) Diffusion of an innovation is a common theory used in health education and promotion and is usually considered to occur through a five step process. Describe all the stages giving examples where applicable (10mks)

2 A health education officer may use a number of appeals when disseminating health education and promotion to any community. Explain any six types of appeals giving examples in each case (15mks)

3 Describe as to why health education is important improving and maintaining in Kenya (15mks)

4 Community health development officers can be employed in a number of specified places. Describe any three possible areas of employment and in each case describe the activities they will be expected to perform (15 marks)