



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT
1ST YEAR 1ST SEMESTER 2019/20120 ACADEMIC YEAR (FULL TIME)

COURSE CODE: BBM 3221

COURSE TITLE: FUNDAMENTALS OF MANAGEMENT

EXAM VENUE: STREAM : (BBA)

DATE: EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

INSTRUCTIONS:

Answer Question 1 and any other two.

1. (a) Highlight three essential roles of top management in an organization (6 mks)
 - (b) (i) What is Leadership (2mks)
 - (ii) Outline any five key characteristics of management (5 mks)
 - (c) What are essential features of a good plan? (5 mks)
 - (d) Explain any four advantages of organizing. (8 mks)
 - (e) Explain Management as a science and as an Art. (4 mks)
2. (i) Explain why motivation is important in organizations. (10 mks)
 - (ii) Explain the advantages of team work in organization. (10 mks)
3. (i) Discuss five Roles of global managers. (10 mks)
 - (ii) What is the role of controlling as a management function? (10 mks)
4. Discuss different styles of leadership and indicate clearly when they are appropriately employed. (20 mks)
5. (a) Write brief notes on
 - (i) Classical theory
 - (ii) Neo-classical theory (10 mks)
 - (b) Outline the factors influencing group effectiveness. (8 mks)