



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT
4TH YEAR 2ND SEMESTER 2019/2020 ACADEMIC YEAR

COURSE CODE: BLM 3425

COURSE TITLE: CONTEMPORARY ISSUES IN LOGISTICS

EXAM VENUE:

STREAM: (BLCM)

DATE:

EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer questions ONE and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

Question One (Compulsory)

a) Discuss the role of Logistics in the service industry in the 21st century.

(15 mks)

b) What is Green Logistics and what impact has it had on the Logistics industry.

(15 mks)

Question Two

Relief Logistics has seen unprecedented growth in the recent day. Discuss what has lead to this phenomenal growth.

(20mks)

Question Three

Using examples, discuss the critical technological advances that have assisted in the growth of logistics industry.

(20 mks)

Question Four

Describe the role of quality management in the presented day Logistics industry.

(20 mks)

Question Five

Discuss the role played by the 3PL's and 4PL's in the contemporary Logistics management environment.

(20 mks)

