



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

**UNIVERSITY EXAMINATION FOR THE CERTIFICATE IN
BUSINESS ADMINISTRATION**

1ST YEAR 2ND SEMESTER 2024/2025 ACADEMIC YEAR

MAIN CAMPUS

COURSE CODE: BCA 2212

COURSE TITLE: INTRODUCTION TO ENTREPRENEURSHIP

DATE: 22/04/2025

EXAM SESSION: 12.00 – 1.30 PM

TIME: 1 ½ HOURS

Instructions

- 1. Answer Question ONE and any other TWO**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

- 1a) Differentiate between an entrepreneur and Entrepreneurship. (2 marks)
- b) Explain **four (4)** ways in which an entrepreneur may increase profitability of a business. (8 marks)
- c) Highlight any **four (4)** sources of business idea. (4 marks)
- 2 a) Explain **four (4)** cultural habits that promote entrepreneurial development in Kenya. (8 marks)
- b) State **six (6)** challenges associated with running a family business. (4 marks)
- 3a) State **four (4)** characteristics of an entrepreneur. (4 marks)
- b) Explain **five (5)** advantages of Entrepreneurship. (10 marks)
- 4 a) Explain **four (4)** problems encountered by women entrepreneurs. (8 marks)
- b) State **six (6)** strategies that can be used to develop women entrepreneurs. (6 marks)
- 5 a) Explain **five (5)** reasons for slow growth of entrepreneurship in a developing economy. (10 marks)
- b) State **four (4)** obstacles that inhibit the development of entrepreneurship in Kenya. (4 marks)
- 6a) Explain **five (5)** factors that hinder entrepreneurial activities in Kenya. (10 marks)
- b) State **four (4)** roles of an entrepreneur. (4 marks)
- 7a) Explain any **five (5)** reasons why a business may fail. (10 marks)
- b) Identify **four (4)** gaps that may create business opportunity in the market . (4 marks)