



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE
(COMMUNITY HEALTH AND DEVELOPMENT)
2ND YEAR 1ST SEMESTER 2013/2014 ACADEMIC YEAR
CENTRE: KISUMU

COURSE CODE: HCD 3213

COURSE TITLE: HEALTH EDUCATION AND PROMOTION

EXAM VENUE: STREAM: BSc.Com. Health & Deve, BSc.Public Health.

DATE: 3/12/2013

EXAM SESSION: 9.00 – 11.00 AM

TIME: 2 HOURS

Instructions:

- 1. Answer ALL questions in section (A) and ANY other 2 questions in section B**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

Instructions: Answer all questions from this section, each question carries 3 marks

1. Define Health Promotion as per the Ottawa Charter of 1986 . (3 marks)
2. Explain 3 factors that influence community participation in health promotion activities. (3 marks)
3. a) Define Health Education. (1 mark)
b) Explain 2 roles of a health educator . (2 marks)
4. List the 6 steps that a health worker would follow in initiating a Health Education programme . (3 marks)
5. Explain 3 roles of a health worker in influencing public health policy. (3 marks)
6. a) Differentiate between “Health inequality” and “Health equity”. (1 mark)
b) Explain 2 constituents of equity in health care provision. (2 marks)
7. List 3 factors that influence the process of curriculum development in Community Based Education . (3 marks)
8. Explain 3 types of screening that a health worker may use in a programme targeting a population at risk of developing breast cancer . (3 marks)
9. List 3 factors that influence community participation in health promotion activities. (3 marks)
10. Planning is an important function for successful health promotion and education programmes. List 3 factors that may prevent effective planning in health promotion programmes. (3 marks)

SECTION II: ESSAY QUESTION (40 Marks)

Instructions: Answer ANY TWO questions from this section, each question carries 20 marks

1. The success of health promotion programmes is due to participation of different actors. Discuss 5 roles of each of the following actors in health promotion:
 - a) Community members (5 marks)
 - b) Health worker (5 marks)
 - c) Government (5 marks)
 - d) Other partners, both local and multinational (5 marks)

2. a) Outline the components of the Health Belief Model (5 marks)
- b) Discuss how the Health Belief Model can be used in promoting behaviour change as a strategy in preventing HIV transmission among the youth. (15 marks)
3. June is the health worker in charge of Owimbi health facility and is spearheading the implementation of a health programme aimed at increasing the immunization coverage in Owimbi location. Discuss how June and the facility can apply 5 health promotion approaches in increasing the immunization coverage in this location . (20 marks)
4. John is a public health worker in charge of implementation of health promotion programmes in Kisumu County. Using examples describe how John would ensure the achievement of the 5 Health Promotion priority areas as per the Ottawa Charter of 1986. (20 marks)