



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**SCHOOL OF BUSINESS & ECONOMICS**  
**UNIVERSITY EXAMINATION FOR BACHELOR OF BUSINESS ADMINISTRATION**  
**4<sup>th</sup> YEAR 1<sup>st</sup> SEMESTER 2018/2019 ACADEMIC YEAR**  
**MAIN CAMPUS**

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**COURSE CODE: BBM 3413**

**COURSE TITLE: PUBLIC SECTOR MANAGEMENT**

**EXAM VENUE:**

**DATE:**

**EXAM SESSION:**

**DURATION: 2 HOURS**

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**INSTRUCTIONS**

- 1. Answer QUESTION ONE and any other TWO questions**
- 2. Show all your workings.**
- 3. Candidates are advised not to write on the question paper**

### **QUESTION ONE (30 MARKS)- COMPULSORY**

- a) No public enterprise is established from nothing. Give reasons for the emergence of public enterprises. **(10 marks)**
- b) With appropriate examples, explain at least five principles of public management. **(10 marks)**
- c) Discuss five (5) organizational mechanism for public sector reforms. **(10 marks)**

### **QUESTION TWO**

- a) Explain the sources of fund for public enterprises in Kenya. **(10 marks)**
- b) Using appropriate examples discuss five (5) characteristics of public management. **(10 marks)**

### **QUESTION THREE**

- a) Identify and discuss three ways by which parliament controls public corporations. **(10 marks)**
- b) Discuss the relevance of New Public Management to public sector management. Cite relevant examples. **(10 marks)**

### **QUESTION FOUR**

- a) Critically analyze the major problems of public enterprises in Kenya. **(10 marks)**
- b) Explain five (5) principles that guide in designing a system of public financial management. **(10 marks)**

### **QUESTION FIVE**

- a) Using appropriate examples, describe five (5) core values of public administration. **(10 marks)**
- b) Discuss the differences between following public sector enterprises
  - i. Departmental undertakings
  - ii. Government companies
  - iii. Statutory corporations**(10 marks)**

## **BBM 3413: PUBLIC SECTOR MANAGEMENT COURSE OUTLINE**

### **Introduction**

The course is designed to explore significant developments and themes in the field of public enterprise management.

### **Lesson 1 (3 hours)**

- ✓ Introduction
- ✓ Public sector management
- ✓ Characteristics of public management

### **Lesson 2(3 hours)**

- ✓ Principles of public management
- ✓ Public enterprises
- ✓ Objectives of public enterprises...economic, social and political

### **Lesson 3(3 hours)**

- ✓ origin of public enterprises
- ✓ Importance of public enterprises
- ✓ Rationale for public enterprises in Kenya

### **Lesson 4(3 hours)**

- ✓ Differences between private and public sectors
- ✓ Differences between private and public managers

### **Lesson 5(3 hours)**

- ✓ Types/forms of organization of public enterprises
  - Departmental undertaking
  - Statutory undertakings

### **Lesson 6(3 hours)**

- ✓ Types/forms of organization of public enterprises
  - Government companies
- ✓ Comparative view of public sector enterprises

### **Lesson 7(2 hours)**

- CAT

### **Lesson 8(3 hours)**

- ✓ Expectations from the public sector undertakings
- ✓ Elements of good governance
- ✓ Role and contribution of public sector enterprises

### **Lesson 9(3 hours)**

- ✓ New public management

### **Lesson 10(3 hours)**

- ✓ Control and Accountability in Public

- ✓ Public finance
- ✓ Features of financial management
- ✓ Public financial management

#### **Lesson 11(3 hours)**

- ✓ Organizational mechanism for public sector reforms
  - Interorganizational mechanisms
  - Decentralization
  - Privatization
  - Contracting out
  - Civil society organization
- ✓ Public sector reforms

#### **Lesson 12(3 hours)**

- ✓ PSE theories
  - Agency theory
  - Transaction cost theory

#### **Lesson 13(3 hours)**

- ✓ Core values of public administration
  - Transparency
  - Accountability
  - Code of ethics
  - Professionalism
  - Leadership
- ✓ Management challenges: public vs private sectors
- ✓ Challenges facing public sector management

#### **Lesson 14 (2 hours)**

CAT

#### **Teaching Methodology**

- ✓ Class lectures, presentations and discussions