



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND
TECHNOLOGY SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR DEGREE IN BUSINESS
ADMINISTRATION
4TH YEAR 1ST SEMESTER 2016/2017 ACADEMIC YEAR
NAMBALE**

COURSE CODE: ABA 438

COURSE TITLE: LOGISTICS MANAGEMENT

EXAM VENUE: STREAM: (BBA)

DATE: 00/04/2017

EXAM SESSION:

TIME:

2.00 HOURS

Instructions:

- 1. Answer ALL questions in Section A and ANY other 2 Questions in section B.**
- 2. Candidates are advised not to write on question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

- Q1 a) Define logistics management (2mks)
- b) State any 5 internal current logistic related issues (5mks)
- c) suggest any mitigation measures to the issues named in b) above (5mks)
- d) discuss any three logistics functions (6mks)
- e) State the meaning of transport (2mks)
- f) identify any two major modes of transport in Kenya today (2mks)
- g) explain any four principles of logistics excellence of logistics (8mks)
- Q2 a) explain the role of logistics management (10mks)
- b) State and explain the steps involved in logistics strategy development and planning processes (10mks)
- Q 3 a) discuss the challenges facing supply chain management in Kenyan firms today (10mks)
- b) discuss any five components in a logistics mix that favours the buyer and the seller 1 (10mks)
- Q4 a) Discuss any five logistics activities (10mks)
- b) State and explain the role of logistics manager (10mks)
- Q5 a) briefly discuss the principles of stores and warehousing (10mks)
- b) illustrate the developments in stores and warehouse management (10mks)