



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF INFORMATICS & INNOVATIVE SYSTEMS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT
4THYEAR 1ST SEMESTER 201/2016 ACADEMIC YEAR
KISII CAMPUS-PART TIME**

COURSE CODE: SCS 409

COURSE TITLE: IT AND SOCIETY, BBA with IT

EXAM VENUE:

STREAM: (BBA)

DATE:

EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION 1

(a) Briefly explain your understanding on the following terms as applied in information technology;

i) Social intelligent computing (4 marks)

ii) Libel (4 marks)

iii) Computer crime (4 marks)

iv) Ethical utilitarianism (4 marks)

(b) Discuss on how technology is impacting on freedom of speech (Provide appropriate examples). (8 marks)

(c) What are some of the challenges of Information Technology in societal context? (6 marks)

QUESTION 2.

(a) “Digital Computing is a product of Charles Babbage”. Discuss this statement in view of the evolution computing (provide appropriate examples and illustrations). (14 marks)

(b) Discuss how local and worldwide computer networks impact businesses and society.

(6 marks)

QUESTION 3.

Explain the ways in which technology is used to invade personal privacy, and provide examples of laws that protect citizens from privacy invasion (20 marks)

QUESTION 4.

There is a growing concern from the public over access to pornographic sites on the internet as one of the major reasons for moral decay among the youth hence the need for censorship;

(a) Discuss using relevant examples why it is necessary to censor such sites.(12 marks)

(b) Cite any laws that have been enacted by the government of Kenya to confront this threat to moral decay especially among the youth.(4 marks)

(c) Identify the challenges faced by the enforcers of the enacted laws. (4 marks)

QUESTION 5.

(a) Define term business analysis. (2 marks)

(b) Porters' framework has been lauded as a critical tool in business strategies. Using relevant examples and illustrations, explain the operations of this strategy. (14 marks)

(c) Provide criticisms leveled against porters' (4 marks)