



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF EDUCATION**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION**

**(EARLY CHILDHOOD EDUCATION)**

**4<sup>st</sup> YEAR 2<sup>ND</sup> SEMESTER 2015/2016 ACADEMIC YEAR**

**KISII CAMPUS-SCHOOL BASED**

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**COURSE CODE: EEC 3421**

**COURSE TITLE: COMMUNITY MOBILIZATION**

**EXAM VENUE:**

**STREAM: (BEd. ECDE)**

**DATE: 25/04/2016**

**EXAM SESSION: 9.00 – 4.00 PM**

**TIME: 2.00 HOURS**

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**Instructions:**

- 1. Answer all questions in section A and any other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

## **SECTION A Answer all questions in this section (30 marks)**

### **QUESTION ONE (30MKS)**

- a) Explain two modes of communication according to
- i) Wilbur Schramme (5 marks)
  - ii) Gamble Gamble (5 marks)
- b) Explain the modes of communication
- i) direct mode / interpersonal (5 marks)
  - ii) Indirect mode/ relay (5 marks)
- c) Describe any five emerging issues affecting communication. (10 marks)

## **SECTION B Answer any two Questions (40 Marks)**

### **QUESTION TWO (20MKS)**

Discuss the socioeconomic changes and their effects on child rearing practices

### **QUESTION THREE (20 MKS)**

.The early childhood development and education in Kenya in multisectoral in nature and partner oriented. Discuss

### **QUESTION FOUR (20MKS)**

Define the terms

- i) Networking (4 marks)
  - ii) Coalition (4 marks)
  - iii) Collaboration (4 marks)
- b) Describe the roles of the government in promoting early childhood and development education in Kenya

## **QUESTION FIVE (20MKS)**

Differentiate between

- i) Community capacity building and community organizational structure. (5 marks)
- ii) Felt needs and discontent needs. (5 marks)
- iii) Formal group and informal group. (5 marks)
- b) Highlight four stages of forming a group organization. (5 marks)