



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION
3RD YEAR 2ND SEMESTER 2024/2025 ACADEMIC YEAR

MAIN CAMPUS

COURSE CODE: BAB 1314

COURSE TITLE: FINANCIAL PLANNING, BUDGETING AND CONTROL

EXAM VENUE: LAB 12

DATE: 15/04/2025

EXAM SESSION: 9.00 – 11.00 AM

DURATION: 2 HOURS

INSTRUCTIONS

- 1. Answer QUESTION ONE and any other TWO questions**
- 2. Show ALL your workings and be as NEAT as possible**
- 3. Candidates are advised not to write on the question paper**
- 4. Marks allocated to each question are shown at the end of the question**

Question One

- (a) 'Financial planning' and 'financial control' are critical concepts in the running of organizational activities.

Required;

Explain any five benefits of studying financial planning, budgeting and control.

(10 marks)

- (b) Discuss the challenges faced by organizations in budget administration and propose potential solutions to each identified shortcoming. (8 marks)

- (c) Outline any four principles of corporate governance and demonstrate how they influence ethical frameworks within which financial planning and budgeting decisions are made.

(12 marks)

Question Two

- (a) Organizational culture has been reported to have a bearing on the manner in which decisions are made within business entities.

Required;

Evaluate the impact of this culture on budget administration

(8 marks)

- (b) Recommend measures that can be adopted to entrench a positive culture to influence budgetary outcomes and compliance within a given business enterprise. (12 marks)

Question Three

Discuss any four principles of financial control, noting to bring out the extent to which they enhance the effectiveness of budgeting processes within a business enterprise

(20 marks)

Question Four

- (a) Analyze the impact of big data analytics on real-time financial monitoring and reporting. (6 marks)

- (b) Discuss the technologies that can enable organizations to track financial performance in real-time, noting to highlight the implications of their use in financial control

(14 marks)

Question Five

- (a) Explain the meaning of cash flow sensitivity analysis in the context of the role it plays in assessing the financial resilience of any given organization during economic downturns.

(8 marks)

- (b) Demonstrate ways in which ethical considerations in financial control systems impact long-term organizational sustainability, and propose how an entity can balance profit motives with ethical obligations to stakeholders. (12 marks)